## **The Deanery Careers Programme 2023/2024**

Year		Activity Title	Theme	Level		Gatsby Benchmark/s					CDI Framework		
Group		reastly ride	meme	Level	1	2	3	4	5	6	7	8	Learning Area(s)
Yr 8/KS3	1	Your future starts now	Career Basics	Beginner			3						Explore
Yr 8/KS3	2	Your subjects and jobs	Career Basics	Beginner		2		4					Explore
Yr 8/KS3	3	What is stereotyping?	Career Basics	Beginner			3						Balance
Yr 8/KS3	4	What will jobs be like in the future?	Career Basics	Beginner		2	3						Explore, See
Yr 8/KS3	5	Your interests and jobs	Self Awareness	Beginner			3						Explore
Yr 8/KS3	6	Your strengths and jobs	Self Awareness	Beginner			3						Explore
Yr 8/KS3	7	Secondary school – what choices do I have?	Moments of Choice	Beginner			3					8	Grow, Explore
Yr 8/KS3	8	What is life like at secondary school?	Moments of Choice	Beginner			3	4				8	Grow, Explore
Yr 8/KS3	9	What is a skill?	Skills	Beginner			3						Grow, Explore
Yr 8/KS3	10	An introduction to the different types of skills	Skills	Beginner			3						Grow, Explore
Yr 8/KS3	11	Developing your skills in everyday life	Skills	Beginner			3						Grow, Explore
Yr 8/KS3	12	What jobs do people do near you?	Explore the Labour Market	Beginner		2							Explore, Manage
Year	_	Activity Title	Thoma	Lovel		Gatsby Benchmark/s CDI Framework			CDI Framework				
Group		Activity Title	Theme	Level	1	2	3	4	5	6	7	8	Learning Area(s)
Yr 9/KS3	1	What is the difference between a job and a career?	Career Basics	Intermediate		2	3			6			Grow, Explore, See

Yr 9/KS3	2	Academic and vocational pathways	Career Basics	Intermediate	2	3				7		Explore
Yr 9/KS3	3	What is university?	Career Basics	Intermediate						7		Explore
Yr 9/KS3	4	What is an apprenticeship?	Career Basics	Intermediate	2	3				7	8	Explore
Yr 9/KS3	5	Explore jobs based on your interests	Self Awareness	Intermediate	2	3						Explore
Yr 9/KS3	6	Explore jobs based on your strengths	Self Awareness	Intermediate	2	3						Explore
Yr 9/KS3	7	GCSEs – an overview of your options	Moments of Choice	Intermediate							8	Manage
Yr 9/KS3	8	GCSEs – making your choices	Moments of Choice	Intermediate	2	3	4				8	Manage
Yr 9/KS3	9	What will you get out of work experience?	Moments of Choice	Intermediate				5	6			Manage
Yr 9/KS3	10	What skills are needed for different jobs?	Skills	Intermediate	2							Explore
Yr 9/KS3	11	What skills do you have?	Skills	Intermediate		3						Grow
Yr 9/KS3	12	How can you develop your skills?	Skills	Intermediate	2	3						Grow
Yr 9/KS3	13	Using your StartProfile to capture evidence	Skills	Intermediate		3					8	Grow, Manage
Yr 9/KS3	14	Explore some of the key industries in England	Explore the Labour Market	Intermediate	2							Explore, Manage
Yr 9/KS3	15	Explore industries in your local area	Explore the Labour Market	Intermediate	2							Explore, See
Yr 9/KS3	16	Explore local jobs in demand	Explore the Labour Market	Intermediate	2							Explore, See
Yr 9/KS3	17	What is a CV?	Applying for Jobs	Intermediate	2			5			8	Explore
Yr 9/KS3	18	What is an interview?	Applying for Jobs	Intermediate	2			5			8	Explore

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Group		Activity Title	meme	Level	1	2	3	4	5	6	7	8	Learning Area(s)
Yr 10/11	1	Why do some jobs pay more than others?	Career Basics	Advanced		2	3		5				Explore, See
Yr 10/11	2	What is income tax and how will it affect me?	Career Basics	Advanced		2	3			6			Explore, See
Yr 10/11	3	What is work-life balance?	Career Basics	Advanced			3					8	Grow, Balance, See
Yr 10/11	4	What is your personality type?	Self Awareness	Advanced		2	3					8	Grow, Explore
Yr 10/11	5	Why is feedback important?	Self Awareness	Advanced			3			6		8	Grow, Manage, Create
Yr 10/11	6	Create your personal development plan	Self Awareness	Advanced			3					8	Manage, Grow
Yr 10/11	7	Your next move (Post 16)	Moments of Choice	Advanced							7	8	Manage
Yr 10/11	8	Choosing subjects (Post 16)	Moments of Choice	Advanced		2		4				8	Manage
Yr 10/11	9	Making your choice (Post 16)	Moments of Choice	Advanced								8	Manage
Yr 10/11	10	Why is work experience important?	Work experience	Advanced		2			5	6			Create
Yr 10/11	11	Finding the right work experience for you	Work experience	Advanced			3		5	6			Grow, Create, Manage
Yr 10/11	12	Capturing evidence of your work experience	Work experience	Advanced					5	6		8	Create, Manage
Yr 10/11	13	How can you evidence the skills you have?	Skills	Advanced			3			6			Grow, Explore, Manage
Yr 10/11	14	Explore local employers and what is important to them	Explore the Labour Market	Advanced		2							Explore, See
Yr 10/11	15	What skills are important to employers?	Explore the Labour Market	Advanced		2							Explore
Yr 10/11	16	Finding an employer for apprenticeship and T Level placements	Explore the Labour Market	Advanced		2		4	5		7		Create, Manage

Yr 10/11	17	Would you relocate for the right job?	Explore the Labour Market	Advanced	2				6			Explore, Manage
Yr 10/11	18	How do employers advertise jobs?	Applying for Jobs	Advanced	2			5			8	Explore
Yr 10/11	19	Get on the front foot for apprenticeship and graduate jobs	Applying for Jobs	Advanced	2			5			8	Create, Manage
Yr 10/11	20	How to write your CV, job applications and cover letters	Applying for Jobs	Advanced	2	3	4				8	Create
Yr 10/11	21	How to prepare for interview	Applying for Jobs	Advanced	2	3	4				8	Create
Extension	1	Finding a job that matches your needs	Career Basics	Expert	2	3						Grow, Explore, Create
Extension	2	Why should I bother about a pension?	Career Basics	Expert	2	3						Explore, See
Extension	3	Finding opportunities to keep developing	Self Awareness	Expert	2	3				7		Grow, Explore, Create, Balance
Extension	4	What is resilience?	Self Awareness	Expert		3					8	Grow, Explore
Extension	5	How to manage your emotions	Self Awareness	Expert		3					8	Grow, Explore
Extension	6	Your next move (Post 18)	Moments of Choice	Expert						7	8	Create
Extension	7	An overview of your options (Post 18)	Moments of Choice	Expert	2					7	8	Manage
Extension	8	Choosing the right university course (Post 18)	Moments of Choice	Expert	2		4			7	8	Manage
Extension	9	Choosing the right apprenticeship (Post 18)	Moments of Choice	Expert	2		4			7	8	Manage
Extension	10	What work experience have you got in your StartProfile?	Work experience	Expert				5	6		8	Grow, Manage
Extension	11	What work experience will you get on your Degree?	Work experience	Expert	2	3			6		8	Grow, Explore
Extension	12	What are your skills gaps?	Skills	Expert		3			6			Grow, Explore
Extension	13	What is your plan to keep developing skills?	Skills	Expert		3			6			Explore, Manage, Create

Extension	14	What is company culture?	Explore the Labour Market	Expert	2	3	4			Explore, Manage
Extension	15	Large and small companies: the difference	Explore the Labour Market	Expert	2	3		6		Explore, See
Extension	16	Could you start your own business?	Explore the Labour Market	Expert	2	3		6		Explore, Manage
Extension	17	Fine tuning your CV	Applying for Jobs	Expert		3		6	8	Grow, Explore
Extension	18	Fine tuning your interview skills	Applying for Jobs	Expert		3		6	8	Grow, Explore
Extension	19	Using LinkedIn and social media effectively	Applying for Jobs	Expert	2	3		6		Explore, Manage, See

## **The Gatsby Benchmarks**

**1** –A stable careers programme

**2** – Learning from career and labour market information

**3** –Addressing the needs of each pupil

**4** – Linking curriculum learning to careers

**5** – Encounters with employers and employees

**6** – Experiences of workplaces

7 – Encounters with further and higher education

8 – Personal guidance

## **The CDI Framework Learning Areas**

**Grow** throughout life

**Explore** possibilities

Manage career

**Create** opportunities

**Balance** life and work

**See** the big picture